

Course Syllabus

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Provisional Battle Plan (aka Syllabus)

BUS 326 – Organizational Theory

Winter 2019

Professor: Dr. C.R. Marshall

Office: CPS 432

Office Hours: Monday 2:00 – 3:30, Tuesday 9:30 – 11:00 & 2:00 – 3:00 and by appointment

Phone: 346-4576

E-Mail: cmarshall@uwsp.edu (mailto:cmarshall@uwsp.edu) ◀The best way to get in touch!

URL: <http://www.uwsp.edu/busecon/Pages/Faculty/cmarshall.aspx> (<http://www.uwsp.edu/busecon/Pages/Faculty/cmarshall.aspx>)

Course Description: Organizational Theory. Use an open system perspective to examine how managers deal with factors that affect the organization. Consider factors such as environment, technology, and goals in determining the nature and structure of the organization.

Required Textbook: Organizational Theory and Design, 12th ed., Daft.

Course Prerequisites: Students in this course must be majors in Business Administration, Accounting, Business Economics or minors in Business Administration and must have completed Bus 320 or Bus 325.

Learning Outcomes

Students should understand that an organization's effectiveness is driven by its organizational structure.

- Strategy, Design and Effectiveness
- Structural Choice Options

Students should understand that organizations function as open systems within the broader organizational environment.

- Students will be able to recommend organizational changes that take into account the disparate interests of internal and external stakeholders.

Students should understand that a variety of dynamic factors impact, and are impacted by a company's organizational choices.

- Ethics and Culture
- Organizational Change and Innovation
- Decision Making

- Conflict, Power and Politics

Activities: These are the activities that make up the class. Points and due dates are listed below and/or in the individual modules.

Exams: There are 13 modules, one for each of the 13 chapters. Each module/chapter will have its own exam covering material from the textbook and other handouts.

Online Activities: There will be a variety of activities (One or two per module/chapter) requiring you to submit documents in Canvas.

Cases: There will be a variety of **individual** case-based projects (One per module/chapter) requiring you to submit documents in Canvas.

Due Dates: The due dates are shown below on each of the individual assignments. Anything can be completed early. Nothing will be accepted late without prior arrangements. See the tentative schedule below.

Online Attendance: In an online class, the idea of attendance translates to checking email, signing into D2L, participating in online discussions and timely submission of assignments. The points for this are associated with the underlying activity. Students are expected to check their campus e-mail account and to log into D2L on a regular basis. **Records & Registration / Financial Aid requires that I take attendance early in the term. If you have not signed into Canvas by the day that I need to submit attendance, you may be dropped from the class.**

ADA Statement: If you feel you may need an accommodation or special services for this class, please call the service at 346-3365.

Academic Misconduct: Any student caught cheating or assisting another student to cheat or allowing another student to cheat will be removed from the class and will fail. Academic Misconduct is defined as violating provisions of Chapter UWSP 14, Rules of the Board of Regents of the University of Wisconsin System, Wisconsin Administrative Code.

Grading: Grades will be distributed on a traditional scale (A,A- > 90, B+,B,B- > 80...) with the possibility of adjustments in your favor if deemed appropriate by the professor. If grades are adjusted from the traditional scale, you should expect ~25% of the class to get an A of some sort, and ~75% to get either an A or a B of some sort. This will be constrained by the following simple rule: I generally don't curve by more than a full letter grade. (Corollary: If you earn less than 50% of the available points, you should not expect to receive a passing grade.)
















Early & Late: You may complete any activity or exam as soon as it is available in Canvas. No credit will be given for any work done after the deadline without prior arrangements.



















You can expect to receive a zero for a grade on any work not completed by the due date.



















Note: Any item on this syllabus is subject to change at my discretion with appropriate







notification of the class (normally an email).

Course Summary:

Date	Details
Sun Feb 3, 2019	 01.1 Reading for Chapter 1 (https://uwstp.instructure.com/courses/132325/assignments/395372) due by 11:59pm
	 01.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395373) due by 11:59pm
	 01.3 Activity (https://uwstp.instructure.com/courses/132325/assignments/395375) due by 11:59pm
	 01.4 Case - Royce (https://uwstp.instructure.com/courses/132325/assignments/395376) due by 11:59pm
	 Ch01Quiz (https://uwstp.instructure.com/courses/132325/assignments/395371) due by 11:59pm
Sun Feb 10, 2019	 02.1 Reading for Chapter 2 (https://uwstp.instructure.com/courses/132325/assignments/395377) due by 11:59pm
	 02.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395378) due by 11:59pm
	 02.3 Case - Covington (https://uwstp.instructure.com/courses/132325/assignments/395379) due by 11:59pm
	 Ch02Quiz (https://uwstp.instructure.com/courses/132325/assignments/395362) due by 11:59pm
Sun Feb 17, 2019	 03.1 Reading for Chapter 3 (https://uwstp.instructure.com/courses/132325/assignments/395380) due by 11:59pm
	 03.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395381) due by 11:59pm
	 03.3 Case - C&C Grocery (https://uwstp.instructure.com/courses/132325/assignments/395382) due by 11:59pm
	 Ch03Quiz (https://uwstp.instructure.com/courses/132325/assignments/395370) due by 11:59pm
Sun Feb 24, 2019	 04.1 Reading for Chapter 4 (https://uwstp.instructure.com/courses/132325/assignments/395383) due by 11:59pm
	 04.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395384) due by 11:59pm
	 04.3 Activity (https://uwstp.instructure.com/courses/132325/assignments/395385) due by 11:59pm

Date	Details	
	 04.4 Case - Paradoxical Twins (https://uwstp.instructure.com/courses/132325/assignments/395386)	due by 11:59pm
	 Ch04Quiz (https://uwstp.instructure.com/courses/132325/assignments/395360)	due by 11:59pm
Sun Mar 3, 2019	 05.1 Reading for Chapter 5 (https://uwstp.instructure.com/courses/132325/assignments/395387)	due by 11:59pm
	 05.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395388)	due by 11:59pm
	 05.3 Case - Cooperation (https://uwstp.instructure.com/courses/132325/assignments/395389)	due by 11:59pm
	 Ch05Quiz (https://uwstp.instructure.com/courses/132325/assignments/395365)	due by 11:59pm
Sun Mar 10, 2019	 06.1 Reading for Chapter 6 (https://uwstp.instructure.com/courses/132325/assignments/395390)	due by 11:59pm
	 06.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395392)	due by 11:59pm
	 06.3 Case - Rhodes (https://uwstp.instructure.com/courses/132325/assignments/395393)	due by 11:59pm
	 Ch06Quiz (https://uwstp.instructure.com/courses/132325/assignments/395368)	due by 11:59pm
Sun Mar 31, 2019	 07.1 Reading for Chapter 7 (https://uwstp.instructure.com/courses/132325/assignments/395394)	due by 11:59pm
	 07.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395395)	due by 11:59pm
	 07.3 Activity (https://uwstp.instructure.com/courses/132325/assignments/395396)	due by 11:59pm
	 07.4 Case - Bistro (https://uwstp.instructure.com/courses/132325/assignments/395397)	due by 11:59pm
	 Ch07Quiz (https://uwstp.instructure.com/courses/132325/assignments/395359)	due by 11:59pm
Sun Apr 7, 2019	 08.1 Reading for Chapter 8 (https://uwstp.instructure.com/courses/132325/assignments/395398)	due by 11:59pm
	 08.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395399)	due by 11:59pm
	 08.3 Activity (https://uwstp.instructure.com/courses/132325/assignments/395400)	due by 11:59pm

Date	Details	
Sun Apr 14, 2019	 08.4 Case - Listening (https://uwstp.instructure.com/courses/132325/assignments/395401)	due by 11:59pm
	 Ch08Quiz (https://uwstp.instructure.com/courses/132325/assignments/395367)	due by 11:59pm
	 09.1 Reading for Chapter 9 (https://uwstp.instructure.com/courses/132325/assignments/395402)	due by 11:59pm
	 09.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395403)	due by 11:59pm
	 09.3 Case - Sunflower (https://uwstp.instructure.com/courses/132325/assignments/395404)	due by 11:59pm
Sun Apr 21, 2019	 Ch09Quiz (https://uwstp.instructure.com/courses/132325/assignments/395369)	due by 11:59pm
	 10.1 Reading for Chapter 10 (https://uwstp.instructure.com/courses/132325/assignments/395405)	due by 11:59pm
	 10.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395406)	due by 11:59pm
	 10.3 Activity (https://uwstp.instructure.com/courses/132325/assignments/395407)	due by 11:59pm
	 10.4 Case - The Boys (https://uwstp.instructure.com/courses/132325/assignments/395408)	due by 11:59pm
Sun Apr 28, 2019	 Ch10Quiz (https://uwstp.instructure.com/courses/132325/assignments/395361)	due by 11:59pm
	 11.1 Reading for Chapter 11 (https://uwstp.instructure.com/courses/132325/assignments/395409)	due by 11:59pm
	 11.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395410)	due by 11:59pm
	 11.3 Case - Southern Discomfort (https://uwstp.instructure.com/courses/132325/assignments/395411)	due by 11:59pm
Sun May 5, 2019	 Ch11Quiz (https://uwstp.instructure.com/courses/132325/assignments/395364)	due by 11:59pm
	 12.1 Reading for Chapter 12 (https://uwstp.instructure.com/courses/132325/assignments/395412)	due by 11:59pm
	 12.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395413)	due by 11:59pm
	 12.3 Case - Medici (https://uwstp.instructure.com/courses/132325/assignments/395414)	due by 11:59pm

Date	Details	
Sun May 12, 2019	 Ch12Quiz (https://uwstp.instructure.com/courses/132325/assignments/395363)	due by 11:59pm
	 13.1 Reading for Chapter 13 (https://uwstp.instructure.com/courses/132325/assignments/395417)	due by 11:59pm
	 13.2 Activity (https://uwstp.instructure.com/courses/132325/assignments/395419)	due by 11:59pm
	 13.3 Activity (https://uwstp.instructure.com/courses/132325/assignments/395424)	due by 11:59pm
	 13.4 Case - Daily Tribune (https://uwstp.instructure.com/courses/132325/assignments/395427)	due by 11:59pm
Wed May 15, 2019	 Ch13Quiz (https://uwstp.instructure.com/courses/132325/assignments/395366)	due by 11:59pm

